









# Reliable accounting and Innovative consulting

# **SERVICES**

- Accounting and Business Support
- Assurance
- Business Advisory
- Digital Automation and Transformation
- Taxation
- Risk Advisory
- · Transaction Advisory



## **Accounting & Business Support**

Financial Accounting Our teams are fully conversant with Indian and International accounting

software viz. Tally ERP, SAGE, NAVISION, NETSUITE, etc. We ensure that your accounts are maintained in accordance with domestic regulations as well as international reporting norms. Our teams review, analyze and flag

any potential issues to ensure timely remedial action.

Payroll Administration We set-up, maintain and ensure timely and accurate processing of

employee payroll. We also assist in preparation of HR manuals to document your HR policies in compliance with Indian labor regulations and setting-up social security benefits including insurance and claim

administration.

Regulatory Through our pan India presence, we assist in regulatory compliances and compliances and advise on critical issues under various regulations enacted by the Federal

advise on critical issues under various regulations enacted by the Federal, State and Local Authorities. We provide a one stop shop solution to

businesses to manage the complexities of multiple compliances through a

single window.

Compliance A specialized activity wherein we carry out a comprehensive diagnostic check of your business to identify compliance gaps, risks thereon and

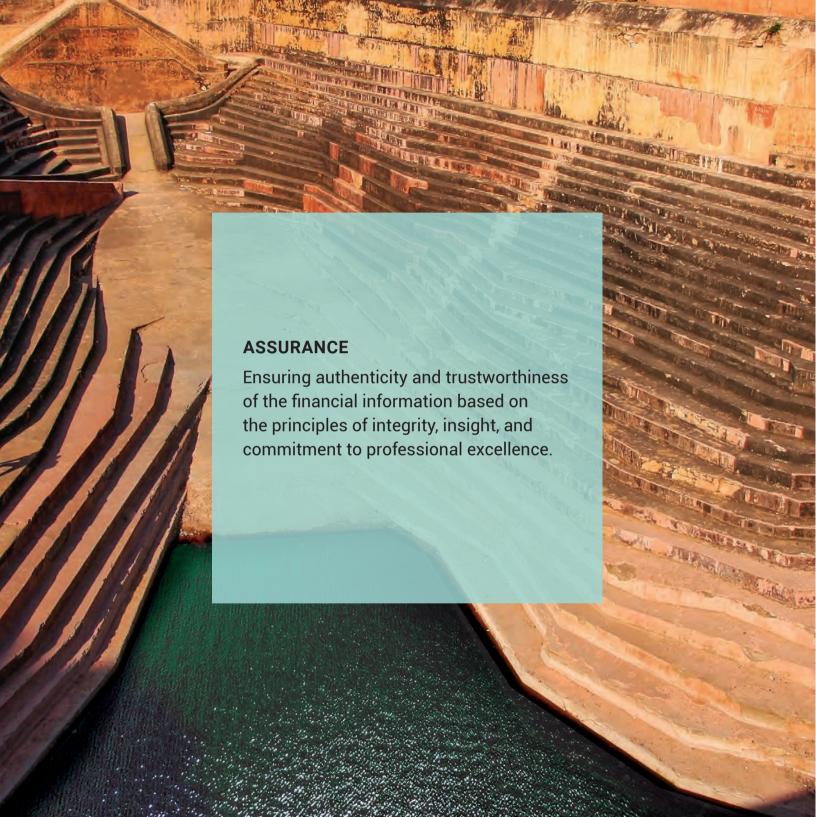
check of your business to identify compliance gaps, risks thereon and suggest mitigation measures. This helps in building up your corporate governance and provides comfort to the Management, Board of Directors,

Shareholders and Auditors.

Virtual CFO We act as your Virtual Chief Financial Officer (CFO), providing analytics and

business insights for decision making without you having to maintain a

full-fledged finance function.



#### **Assurance**

Accounting
Advisory Service

Our teams, conversant with global financial reporting standards, ensure that accounts are maintained in accordance with domestic regulations and meet international reporting norms. We review, analyse, flag and remedy any potential risk or inaccurate reporting.

Financial Statement Audits As independent auditors, we enhance trust in companies we audit by providing assurance that financial statements are free from material misstatements, are reliable and enhance investor confidence.

IFRS / Ind-AS / US GAAP Where applicable, we carry out reviews and provide an impact analysis of reporting under International Financial Reporting Standards (IFRS), Indian Accounting Standards (Ind-AS) or US GAAP. We ensure that reporting requirements are adequately met, including issues arising during and post transition.

Special Purpose Audits We assist organisations with special purpose reviews wherein we check on management or regulator specified areas viz. Corporate Social Responsibility, Anti-money laundering, Information Technology Systems, Grant utilization, etc.

Pre-Audit Support

We review and ensure that the financial statements are compliant with accounting standards, regulatory environment and management policies, and advise management on those issues which can be remedied prior to the detailed external audit or else need proper disclosure.



## **Business Advisory**

#### Corporate Advisory

We assist our clients to examine a proposed action or strategy vis-à-vis the Indian regulatory environment. Our experts from varied service verticals work together and provide clear advice on matters which could concern Foreign Exchange Management Act (FEMA), Foreign Direct Investment (FDI), Company Law, Direct and Indirect taxes, labor matters, Special Economic Zone (SEZ), etc.

#### **Entry Strategy**

We recommend the most appropriate structure to match your India business strategy. We map risks and necessary steps required to register and operate your entity (be it Liaison, Branch, Project Office, Limited Liability Partnership, Wholly Owned Subsidiary or a Joint Venture in India), in accordance with the applicable regulatory and foreign exchange requirements.

#### Insolvency Management and Restructuring

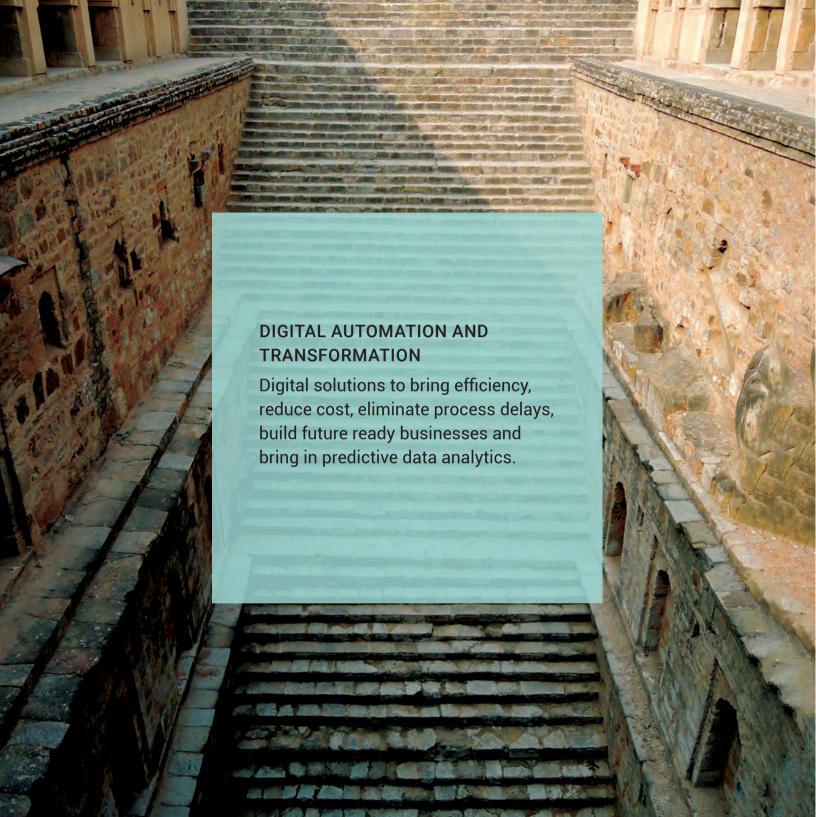
We analyze and develop structured solutions for closure of an office or factory, management and termination of human resources, hiring contractual employees or building a recovery plan. Where restructuring may not be feasible, we can assist in the liquidation besides exploring the possibility of a merger or amalgamation through our team of insolvency professionals.

#### Factory Set-Up Support

We assist you in establishing a factory anywhere in India. We manage the entire process from identifying an ideal location, key service providers/contractors, to procuring the necessary clearances from government bodies i.e. Reserve Bank of India (RBI), Secretariat of Industrial Assistance (SIA), Registrar of Companies (ROC), Foreign Contribution Regulation Authority (FCRA), Ministry of Environment and Forest, etc.

#### Secretarial Compliances

On a routine basis, we assist you to meet your statutory requirements viz drafting and maintaining statutory records such as minutes of meetings (Annual, Shareholders, Board), appointment and resignation of key personnel, increase/reduction in capital, etc. We organize the office infrastructure and manpower during the 'in transit period' when a company is in the process of setting up, including acting as nominee resident directors.



## **Digital Automation and Transformation**

Data Analytics We build descriptive and predictive KPI based dashboards with

advanced data analytics. These comprehensive and focused dashboards become a critical go-to tool for quick and growth

oriented business decisions

Digital Solutions We offer easy to deploy customizable digital solutions which

automate manual processes, including implementation support and training, viz, GST Automation (return filing, e-invoicing, e-way bill), compliance management, litigation management and more.

Digital We help you leverage technology for transforming your business cycles viz Procure to Pay (P2P). Order to Cash (O2C) and Record

cycles viz Procure to Pay (P2P), Order to Cash (O2C) and Record to Report (R2R). We analyze key business processes, define tailor made and cost effective digital strategies which we hand hold your

teams through implementation.

Cyber Security While technology becomes essential for your business, is your

cyber security resilient and trust-worthy? We reinforce confidence

in your digital setup through assessment of your security protocols, data penetration testing, privacy assessment and

compliance certification.



## **Risk Advisory**

Internal Control Reviews We review and evaluate the effectiveness of organization's internal controls. Based on the risk assessment, we evaluate the adequacy of existing internal controls and perform checks whether these are appropriately implemented. The processes, risks and controls are documented, recommendations provided for improvement and we stay involved through the implementation.

Forensic Audits

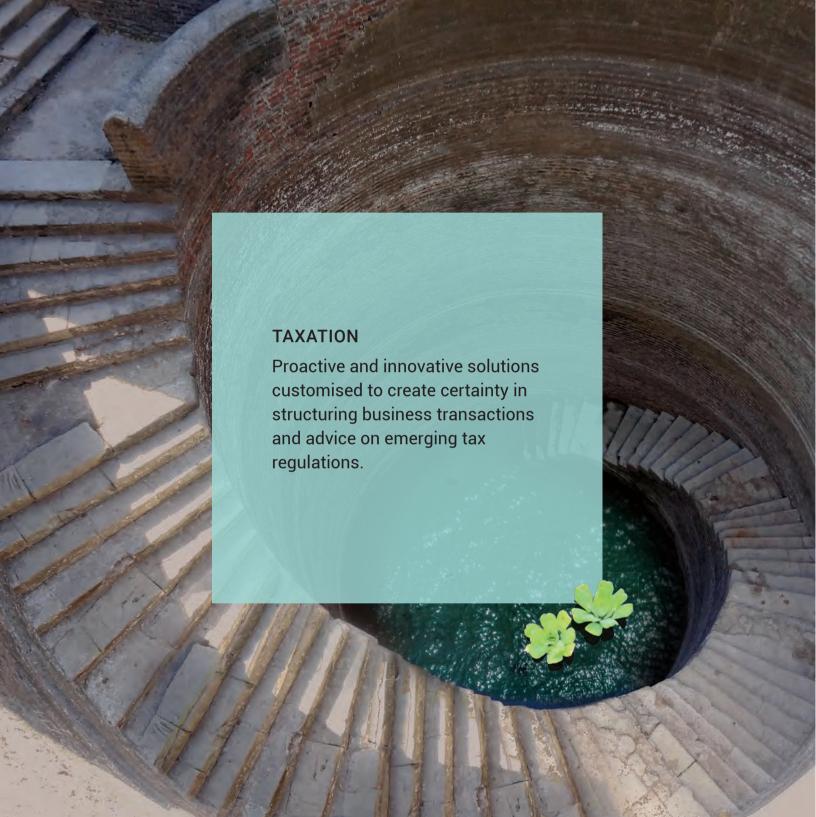
Security of organization's assets is a growing concern. We undertake forensic audits at the specific request of the management or regulator to detect fraud, misappropriation of resources, misconduct or financial irregularities, including areas of digital forensic, anti-corruption and cybercrime.

IT Audits

Our highly specialized teams identify weaknesses in organisation's existing ERP systems, processes and IT Infrastructure including Information Technology General Controls (ITGC), IT and Cyber security, Vulnerability Assessment, and Penetration Testing.

Enterprise Risk Management (ERM) Our robust Enterprise Risk Management solution helps organisation in identifying key risks and controls. Our ERM approach considers all types of risk (strategic, operational, compliance, reporting) and flags areas requiring immediate attention.

Business Process Re-engineering Besides documenting processes for adequate controls, we ensure that archaic processes are removed and solutions are embedded to deal with exception, with an overall objective to improve operational efficiency and performance.



#### **Taxation**

Planning and Advisory We monitor the overall tax strategy keeping in view the changing dynamics of Indian tax legislation. We review your commercial and inter-company contracts, build tax management positions and risk mitigation strategies, conduct tax due diligence and undertake tax efficiency analysis of your transactions.

Cross Border Taxation We advice on setting up tax efficient holding structures, business models that mitigate the risk of Permanent Establishment, assist in tax efficient fund repatriation and improve cash flows by obtaining lower tax withholding certificates and advance rulings from Indian revenue authorities.

**Transfer Pricing** 

We review, build and manage a robust transfer pricing policy and compile documentation aligned to your global transfer pricing approach that meet BEPS guidelines too. We routinely assist our clients on Advance Transfer Pricing (APA) scheme, Safe Harbour rule and to meet new documentation and reporting requirements viz. Country by Country Reporting 'CbCR' and the Master File.

**Expatriate and HNIs** 

We have built specific capabilities in HNIs and international employee assignment management i.e. developing tax efficient compensation packages, advising on social security obligations, developing and managing stock option plans, obtaining no objection certificates and filing tax returns.

**Indirect Taxation** 

Through our PAN India presence, we assist in regulatory compliances and advisory on critical issues under Goods & Services tax (GST) and other State and local body taxes. We advise on GST implications on transactional issues, cross border transactions, tax classification and transaction structuring for achieving tax efficiency.

Representation and Dispute Resolution

Our teams proactively manage risks and avoid conflict with Indian revenue or appellate authorities. Our partner-led representations assist in the entire cycle of tax litigation i.e. drafting and submitting replies/appeals, appearing before the revenue officer/first appeals and assisting senior counsels in representing before judicial bodies.



## **Transaction Advisory**

Acquisitions

Mergers and End-to-end support on deals from planning to closure

Sell-side Advisory: We assist clients in understanding and realizing the

potential value of their business. We work closely with them to devise

tailored strategies during deal negotiations.

Buy-side advisory: From market analysis to defining an acquisition strategy, domestic or cross border, we find potential targets, negotiate a fair value and support the management through till the finalization of

definitive agreements.

Due Diligence We offer both desktop due diligence i.e. promoter and company

background checks as well as detailed Financial and Tax Due Diligence involving on-site reviews and interviews with the management. We also

offer post-merger integration support.

Valuation We select the most appropriate, internationally acceptable valuation

technique to arrive at a fair business value prior to accepting or making an offer. Valuations can be done for family settlements, dispute

resolutions, purchase price allocations, etc.

Fund Raising We help our clients raise growth capital through venture capital, private

equity or banking channels (non-equity) by offering turnkey support involving preparation of pitch documents, building of a valuation model

and assist during the ensuing negotiations.







## **ADVISORY BOARD**



Deepa Gopalan Wadhwa Chairperson



**Ajay Sethi** President



Dr. Ashok V Desai Mentor



Sunil Bhumralkar Director



Mark Runacres Senior Advisor International Affairs



K Venkatraman Director



Well structured teams with domain specialization guided by leaders possessing expertise and experience with PAN India presence ensure excellent client service.

#### PRESENTLY POSITIONED IN THE



### **GLOBAL PRESENCE**







**141**Territories



\$5.2bn